

GRACE PARK

gp@socialgracecommunications.com

(m.) 778.788.7323

www.linkedin.com/in/gracempark

ACCOMPLISHED ENTERTAINMENT PUBLICIST WITH OVER 21 YEARS OF EXPERIENCE & MEMBER OF I.A.T.S.E. LOCAL 669

PROFESSIONAL EXPERIENCES

SOCIAL GRACE COMMUNICATIONS INC., Vancouver, BC

Owner

2014 – Present

Focused on helping clients plan and successfully achieve their publicity objectives with a wide range of responsibilities including, but not limited to creating/executing press junkets, photo gallery shoots and electronic press kits; organization and management of exclusive events; assigning episodic photography and social media dates throughout production shoot; effective communications with network executives, talent and talent agents; writing press releases and creating press kits; capturing exclusive social media content; executive and talent management.

Projects to date:

- Unit Publicist –
 - *Snowpiercer* Season 4, TNT / Netflix International (March 2022 – present)
 - *Family Law* Season 3, Global (May 2022 – present)
 - *JFC*, Lionsgate (September 2021 – December 2021)
 - *The Porter* Season 1, CBC / BET+ (May 2021 – October 2021)
 - *Family Law* Season 2, Global (May 2021 – September 2021)
 - *Snowpiercer* Season 3, TNT / Netflix International (April 2021 – August 2021)
 - *Family Law* Season 1, Global (March 2020 – November 2020)
 - *Snowpiercer* Season 2, TNT / Netflix International (Fall 2019 – March 2020)
 - *Loudermilk* Season 3, AT&T Audience Network (Summer 2019)
 - *You Me Her* Season 5, eOne/AT&T Audience Network (Spring 2019)
 - *Snowpiercer* Season 1, TNT / Netflix International (Fall 2018 – Winter 2019)
 - *Dirk Gently's Holistic Detective Agency* Season 2, BBC America / Netflix Canada (2017)
 - *Somewhere Between*, ABC / Global (2017)
 - *A Series of Unfortunate Events*, Netflix (2016)
 - *Haters Back Off!*, Netflix (2016)
 - *The Bachelorette Canada*, W Network (2016)
 - *The Romeo Section* Season 1, CBC (2016)
 - *The Romeo Section* Season 2, CBC (2015)
 - *Unclaimed*, CBC (2015)
 - *The Bachelor Canada* Season 2, Citytv (2014)
- Launch Publicist –
 - *Every Body Curious* Season 3, Shaftesbury Kids' YouTube Channel (March 2022 – present)
 - *Project Bakeover* Season 2, eOne/Food Network Canada (February 2022 – May 2022)
 - *The Porter* Season 1, Sienna Films/CBC (January 2022 – February 2022)
 - Global Mechanic & ALT Animation's *Class Clown* (Sept 2020)
 - *The Oland Murder*, true crime doc Vancouver launch, CBC (Feb – March 2020)
 - Global Mechanic's Animation Content Slate for MIPCOM press release, Global Mechanic (Oct 2019)
 - *Pippo*, Start of Production press release, And Now Global (Oct 2019)
 - *Wild Bear Rescue* Season 3, Animal Planet (June 2019)
 - *Jade Fever* Season 5, Discovery (March 2019)

- *Harold Lloyd* Catalogue Acquisition for International Distribution, And Now Global (February 2019)
- *Colin and Justin's Cabin Pressure* Season 2, Blue Ant Media/Cottage Life – west coast publicist for series launch with hosts Colin McAllister and Justin Ryan (2015)
- *Colin and Justin's Cabin Pressure* Season 1, Blue Ant Media/Cottage Life – west coast publicist for series launch with hosts Colin McAllister and Justin Ryan (2014)
- Event / Project Publicist –
 - CTV / Lark Production's *Farming for Love* Casting Phase (April 2022)
 - Shaftesbury *Departure II* EPK & Gallery Shoot with series lead, Archie Panjabi (April - July 2021)
 - Toronto International Film Festival's first-ever *In Conversation With...* with talent Sandra Oh (2015)
 - Warner Bros. *Inherent Vice* Social Media Influencers & Tastemakers exclusive screening event (2014)
 - Corus Entertainment/HBO Canada – *Sensitive Skin* event with Kim Cattrall and Don McKellar (2014)

GLOBAL TELEVISION, Toronto, ON

Publicity Manager

2006 – 2013

Managed the publicity team to provide effective and reliable service to the press, internal departments and external partners. Created a positive portfolio of successes and maintained a competitive edge in the ever-changing broadcast industry.

Accomplishments:

- Organized red carpet events, award shows and press rooms with top tier talent and network executives including the *Geminis*, *Canada's Walk of Fame*, *ET Canada's Festival Central* and Global Television's annual Upfront presentation.
- Boosted audience viewership and contributed to the success of network premieres with tailored publicity campaigns.
- Led the strategic development and execution of publicity plans for priority programs.
- Enhanced publicity initiatives by implementing social media tactics increasing network profile & programming visibility.
- Secured numerous television segments and print feature stories including national TV book covers and branded photo opportunities in key entertainment and trade publications.
- Streamlined processes for the publicity team and developed individual/team skills set.

TORONTO INTERNATIONAL FILM FESTIVAL, Toronto, ON

Press Office Publicist

2002 – 2005, 2013

Successfully promoted film roster and associated talents for the duration of annual Festival.

ASTRAL TELEVISION NETWORKS, Toronto, ON

Publicist

2001 – 2006

Publicized the network's diverse roster of programming and supported the Corporate Communications team.

Accomplishments:

- Generated key press coverage on both a regional and national scale boosting network and executive profiles.
- Developed and implemented communications plans for three channels and Astral Media The Harold Greenberg Fund.
- Managed media relations and red carpets for Astral Media's sponsorship of the Toronto International Film Festival's Opening Night Gala screening and VIP party.

EDUCATION

Corporate Communications Post-Graduate Certificate

2000

Seneca College of Applied Arts and Technology, Toronto, ON

Bachelor of Science (General Biology)

1996

University of British Columbia, Vancouver, BC